



The Danish Association of Play



Ministry of Environment  
of Denmark



DANISH SAFETY TECHNOLOGY AUTHORITY

## Conference on the revision of the Toy Safety Directive

In July 2023, the European Commission proposed a new legislation on toy safety. This was based on the 2020 evaluation of the Toy Safety Directive and the ensuing report of the European Parliament, both with the purpose of improving the protection and safety of children around toys in Europe.

European and National legislators, authorities, and the European toy industry (retailers, wholesalers, and manufactures) share the ambition to make children safe around their toys. In this context, you are invited to participate in the Conference on the revision of the Toy Safety Directive to take place:

**Friday, March 8<sup>th</sup>, 2024, 09:00 - 15.30**

**at LEGO Campus and Headquarters, Aastvej 1, Billund Denmark**

At the conference, there will be an opportunity to hear different views and a status on the negotiation of the revision of the toy safety directive. During the morning session, The European Commission will give a presentation on the background of the revision of the Toy Safety Directive, the Belgian presidency will give a status on the negotiation in the European Council Working Group and representatives from respectively the European Parliament and Toys Industries of Europe will present their views.

The afternoon session will refine the Danish positions with the Danish authorities, the Danish Consumer Council and The Danish Association of Play. The afternoon session will be held in Danish.

In order to give all stakeholders with interest in toy safety an opportunity to gain knowledge and share views, the Danish Association of Play, the Ministry of Environment of Denmark and the Danish Safety Technology Authority jointly invite you to take part in the conference.

Participation will be possible through physical presence only.

**Please register and confirm your participation by filling out [this form](#) by February 26.** When registering, special requests for meals may be indicated (vegetarian, gluten-free, etc.). Please avoid disclosing allergens, (health information), religious beliefs, etc.

A list of participants will be put together, printed and made available at the conference. Please let us know if you prefer not to appear on the list.

## **Program**

*The session from 9.00 until lunch will be in English. The afternoon session will be in Danish with focus on discussion between the Danish stakeholders.*

- 9.00 – 9.30      Registration and coffee
- 9.30– 10.00      **Welcome and introduction of the agenda**
- 10.00 – 10.20    **Presentation on the background for the Commission’s proposal on a new Toy Safety Regulation and next step by the Ministry of Industry, Business and Financial Affairs of Denmark**
- 10.20 – 10.50    **Status on the negotiation in the Council Working Group by the Belgian EU Presidency**
- 10.50 – 11.05    Break
- 11.05 – 11.20    Short exercise
- 11.20 – 11.40    **Views on EU-legislation for toys by representatives from the European Parliament**
- 11.40 – 12.00    **The position of Toy Industries of Europe by the secretariat**
- 12.00 – 12.20    **European standards for toy safety by the European Committee for Standardization (CEN)**
- 12.20 - 13.00    **Panel discussion**
- 13.00 – 13.45    Lunch at LEGO the Campus cafeteria
- Conference switches to Danish*
- 13.45 – 14:30    **Danish position on the revision on the Toy Safety Directive by Danish authorities**
- 14.30 – 14.50    **The Danish Consumer Council’s position on the revision on the Toy Safety Directive**
- 14.50 – 15.15    **Danish Association of Play position on the revision on the Toy Safety Directive**
- 15.15 – 15.30    **Sum-up on Danish perspectives and conclusion of program**

## **Information on the processing of personal data (GDPR)**

In connection with the registration for the conference, information about you will be processed as we receive your name, email address and any further information that you give us.

By registration for the conference, you accept that Legebranchen shares the information with co-organizers and participants of the conference, who also act as data controllers. This includes the Danish Ministries of Environmental and Business affairs as well as the Lego Group. Legebranchen can choose to take situational pictures from the event, and they will be displayed on SoMe or the website [www.legebranchen.dk](http://www.legebranchen.dk) . The pictures will be displayed as long as there is a purpose. You can read more about our privacy policy here: [legebranchen.dk/persondatapolitik](http://legebranchen.dk/persondatapolitik)